



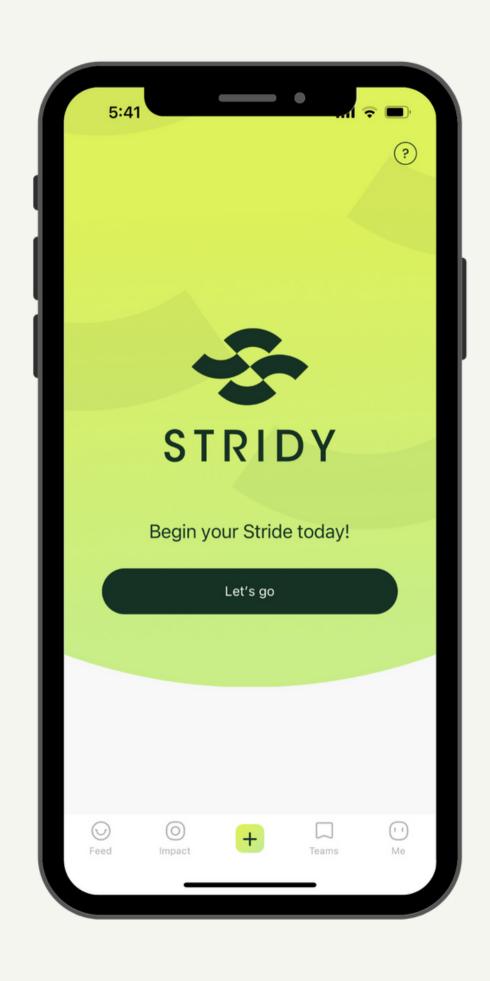
# CLEANUP CHECKLIST

GET STARTED!



## STRIDYAPP

HOW IT WORKS

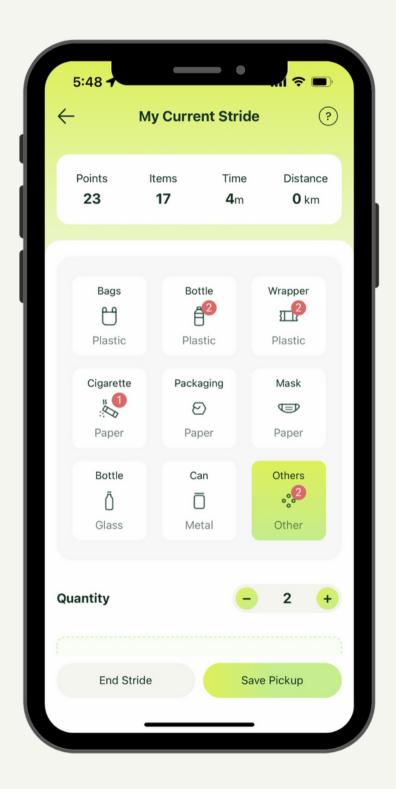


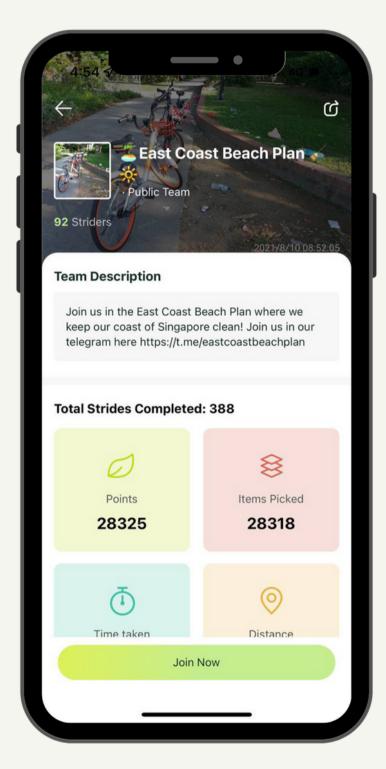
### DOWNLOAD STRIDY APP

- 1. Search for '**Stridy**' mobile app from App Store or Google Play
- 2. Download the Stridy app
- 3. Create an account!



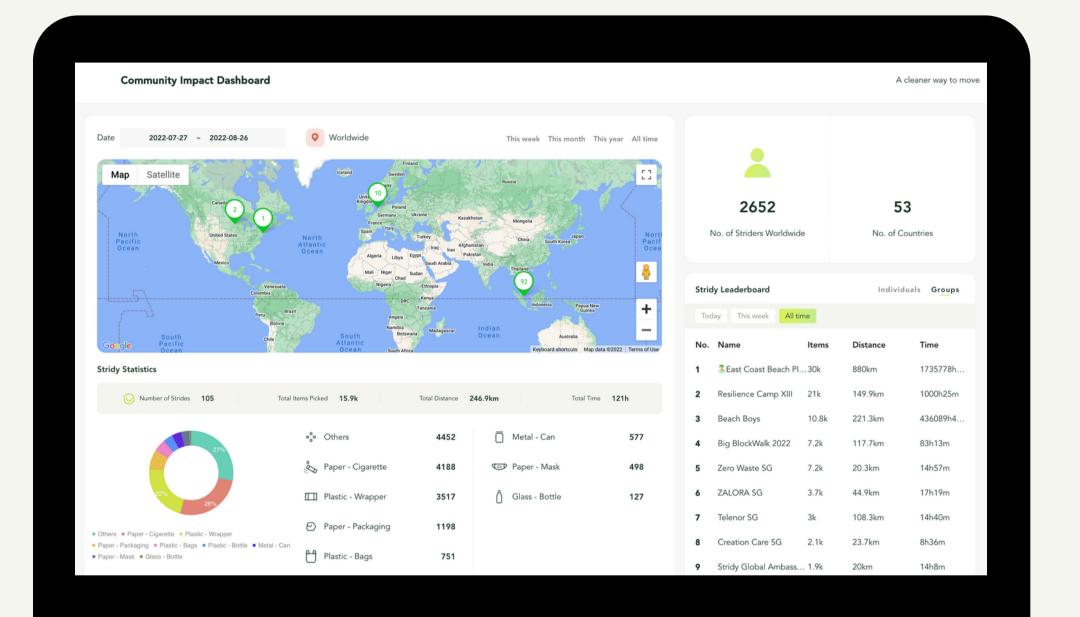






## TRACK YOUR IMPACT & JOIN A TEAM

Start a Stride and log the litter you've collected! See your impact as an individual or as a team.



### IMPACT DASHBOARD

Visualise your impact as a global community on our Community Impact Dashboard e data.stridy.com



## CLEANUP CHECKLIST

First, get your team to **download the Stridy app** at Apple App Store or Google Play Store!

Please reach out to helloestridy.com for support if required.

**PARTICIPANTS** 

LOCATION

**EQUIPMENT** 

ADMIN

**DURING CLEANUP** 

**POST CLEANUP** 

#### PRE & POST CLEANUP PREPARATION





### How are you reaching out to volunteers?

- Is it open to the public?
- Or closed group with known people?

Cleanups always start with the participants in mind! Depending on the people you are having join your cleanup, the location, equipment, and engagement method varies!



#### LOCATION

#### **Option 1: Beaches**

- Subject to tide levels & trash washing up from overseas sources
- Requires planning when it comes to moving trash out and getting participants in
- May be a more impactful experience



#### LOCATION

#### **Option 2: Community Areas**

- Easier to access for the community
- Local littering can be experienced and makes a good learning experience
- Easier for participants to use Stridy app

#### PRE & POST CLEANUP PREPARATION







#### **EQUIPMENT**

#### What should you bring?

- Trash bags / rice sacks
- Weighing Scales
- Grabbers & hoops

## What should participants bring?

- Covered footwear
- Insect repellent
- Reusable Water Bottles!

#### **ADMIN**

- Get in touch with your participants at least 3 days before the cleanup. Create a group chat to facilitate comms
- Share cleanup details (location, duration, expectations, etc)
- Check weather forecast & update participants an hour before the event if cleanup is carrying on

#### **POST CLEANUP**

#### **Collected Trash**

- Tie up bags securely fastened
- Don't leave them by the shoreline
- Bring them to the closest bin
- Contact waste collection orgs

#### **Admin**

- Share media and data with participants
- Inform them of future events
- Post on socials & tag estridyapp

#### **DURING CLEANUP**





- Meet participants at designated meeting point
- Talk about location and trash situation for the day
- Introduce Stridy app!
- Distribute equipment / tools
- Begin cleanup together by starting Stridy app



#### **CLEANUP**

#### Join in the action too!

- Snap plenty of photos (both trash and peeps)
- Communicate with participants!
- Monitor the amount of trash remaining
- A cleanup can wrap up early if not much trash is left



#### **ENGAGEMENT SESSION**

#### **Possible Content**

- Participant's feedback & thoughts
- Why are cleanups necessary?
- Waste Management issues
- Plastic Crisis
- Human factors : Cleaners
- Privilege
- Individual & Collective Action